BMCC COM 245

Spring 2024

Dr. Naida Zukić

**Weekly Course Guide**

This schedule is subject to change—any changes will be posted as an announcement on Blackboard.

This course only meets online and all of our work is done online via Blackboard.

Our week runs from **Monday through Thursday.**

**New assignments** are released **Sundays** at midnight.

Assignments are due **Thursdays by 11:59 pm.**

Blackboard Discussions posts are due **Thursdays by 11:59 pm**.

I will post grades and any feedback generally within one week of due dates.

Late work will result in a grade reduction.

**WEEK 1 (JAN 25)**

**READ:** What is Critical Media Studies? **Read Ch.** 1

**DISCUSSION**

**BOARD: SIGN UP FOR CLASS FACILITATION**

**WATCH: How to navigate this course (via Blackboard)**

**Complete E-Learning Orientation**

**WEEK 2 (FEB 1)**

**READ:** Marxist Analysis – **Read Ch. 2**

**DB:**  Submit participation (discussion questions/answers) via the discussion board.

**WATCH:** Watch Generation Like Video.

<https://www.pbs.org/wgbh/frontline/film/generation-like>

**DB:** Submit your video response via Assignment tab

**WEEK 3 (FEB 8)**

**READ:**  Organizational Analysis – **Read Ch. 3**

**DB:** Submit participation (discussion questions/answers) via the discussion board.

**WATCH:** Watch Stuart Hall – Race as a floating Signifier.

<https://youtu.be/D6lIg9QVJ-I>

**DB:** Submit your video response via Assignment tab

**WEEK 4 (FEB 15)**

**READ:**  Pragmatic Analysis – **Read Ch. 4**

**DB:** Submit participation (discussion questions/answers) via the discussion board.

**WEEK 5 (FEB 22)**

**READ:**  Rhetorical Analysis – **Read Ch. 5** Submit participation

**DB:** Submit participation (discussion questions/answers) via the discussion board.

**WATCH:** Watch Stuart Hall – Media and Representation.

https://vimeo.com/191647636

**DB:** Submit your video response via Assignment tab

**WEEK 6 (FEB 29)**

**READ:** Cultural Analysis – **Read Ch. 6**

**DB:** Submit participation (discussion questions/answers) via the discussion board.

**WEEK 7 (MAR 7) REVIEW READINGS (CH 1-6) & VIDEO/S (NOTES) FOR THE UPCOMING EXAM**

**READ:** Psychoanalytic Analysis – **Read Ch. 7**

**DB:** Submit participation (discussion questions/answers) via the discussion board.

**WEEK 8 (MAR 14) TAKE ONLINE EXAM via Assignment Tab**

**WEEK 9 (MAR 21)**

**READ:** Feminist Analysis – **Read Ch. 8**

**DB:** Submit participation (discussion questions/answers) via the discussion board.

**WATCH:** Watch Women vs Tropes.

<https://youtu.be/toa_vH6xGqs>

**DB:** Submit your video response via Assignment tab

**WEEK 10 (MAR 28)**

**READ:**  Queer Analysis – **Read Ch. 9**

**DB:** Submit participation (discussion questions/answers) via the discussion board.

**WEEK 11 (APR 4)**

**READ:**  Reception Analysis - **Read Ch. 10**

**DB:** Submit participation (discussion questions/answers) via the discussion board.

**WEEK 12 (APR 11)**

**READ:** Sociological Analysis – **Read Ch. 11**

**WATCH:** Watch Edward Said – Orientalism.

https://youtu.be/fVC8EYd\_Z\_g

**DB:** SUBMIT video response via Assignment tab

**WEEK 13 (APR 18)**

**READ:**  Erotic Analysis – **Read Ch. 12**

**DB:** Submit participation (discussion questions/answers) via the discussion board.

**WEEK 14 (APR 25) SPRING BREAK – NOTHING IS DUE**

**WEEK 15 (MAY 2) SPRING BREAK – NOTHING IS DUE**

**WEEK 16 (MAY 9)** Ecological Analysis – **Read Ch. 13**

**WEEK 17 (MAY 16) EXAM 2:** **TAKE ONLINE EXAM via the Assignment Tab**